

Credential Earned



Pinterest Advertising Essentials

Completed by Tim Adamitz on June 6, 2023

Earners of the Pinterest Advertising Essentials badge have developed a series of skills that are essential for how to plan, design, setup and optimize a campaign within the Pinterest Business platform. They are competent in skills such as campaign creation, targeting strategy, bidding & optimization, measuring campaign performance and running reports.

Completion ID: 261474588 Expires: June 6, 2025